

# Angelina Zavilevich

creative professional

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design portfolio – www.angelinazdesign.com  
photography portfolio – www.angelinazphotography.com

## Objective

To obtain a position as a member of a creative team that will work together to design new and innovative artistic and graphic solutions for our clients and organization.

## Graphic Design Skills

Proficient in understanding of typography, space & image.  
Able to manage a project in an organized, timely manner.  
Problem to solution to finished product execution capabilities such as: Identifying client's needs, Researching, Problem solving.  
Capable in meeting clients needs in: Graphic / Print Design, Corporate Identity Creation & Brand Advancement, Creative Copy & Marketing, Web Design, Information Design & Usability, Commercial / Creative Photography

## Technical Skills

Software — Acquire technical skills quickly

Proficient in: Adobe CS3-5: InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver; **Microsoft:** Word, Excel, Outlook

Understand: Adobe Premier | **Microsoft:** Power Point, Visio, Access | nutraCoster Pro 2.1, ezPOG

**Platforms:** Mac & PC | **Operating systems:** Mac OS 9, X, MS Windows XP Pro, Vista, & 7

**Programming basics:** HTML, CSS, Java, C++, SQL

## Employment / Freelance

**04.2007-10.2012** FESCO Distributors, Inc, Brooklyn, NY

Sr. Graphic Designer

Responsible for day to day graphic needs: Sell sheets, Product presentations, E-mail ads, Print ads, Website product information updates—collection & upload. Responsible for annual graphic needs: Annual Product Catalog - data collection, page customization, developed Macro scripts & automation techniques; Annual show - invitation design and signage. Interviewed, trained & managed staff. Product data set-up sheet data collection. POG development via ezPOG. Dealt with manufacturer's reps. Researched printing costs. Worked with printer pre-press department to finalize catalog spreads. Upheld & advanced Fesco brand identity throughout all printed collateral.

**08.2006-04.2007** Pravda Media Inc, Brooklyn, NY

Jr. Graphic Designer

Working directly with a client to meet their desktop publishing needs such as: Corporate Identity, Brand Advancement, Advertising/Promotional Campaigns, Web Design & Development, Product Packaging

**2001-2007** GizLabs, Inc., Atlanta, GA/ Brooklyn, NY — Webmaster

**01.2006-08.2006** In House Graphic Designer For A Family Owned Conglomerate, Brooklyn, NY

**Klein's Naturals / Klein's Confections LTD. (Manufacturer, Packager & Distributor of Gourmet Nuts, Dried Fruits, & Confectionery Products)**

Brand Advancement—Internal / External Catalog Design, Product Photography, Web Design, Packaging Design for Klein's Brand & Private Packaging Design for Pathmark stores.

**YNK LLC. (Real Estate Investment & Managing Company)**

Corporate Identity Creation, Advertising Campaign

**Pinpoint LLC., (Single Label Children Clothing Boutique)**

Brand Identity Advancement, Advertising Campaign, New Corporate Identity Creation—BOBODOTS LLC., Clothing Illustration, Internal Catalog Design

**2004-2006** Freelance Projects

Kennesaw State University Annual Art Faculty Exhibition, Atlanta, GA — Invitation Design

Beauty by Nature Day Spa, Atlanta, GA — Promotional Campaign

Kennesaw State University Senior Art Majors Exhibition, Atlanta, GA — Invitation Design

M7 Auto Inc., Atlanta, GA — Corporate Identity Design, Web Design, Sales & Customer Care

Reel Angling Adventures LLC., Atlanta, GA — Corporate Identity Design

## Education

≈ College of the Art, Kennesaw State University, Atlanta, GA

≈ Bachelor of Fine Arts in Graphic Design, Fall 2005

≈ Kennesaw State University, Atlanta, GA

≈ Bachelor of Science in Computer Science, Summer 2005

≈ Certificate in Mathematics, January 2005

References & Publications are available on request